LAVI OLAMI
VISION



BUILDING THE LAND.
SECURING THE FUTURE.

THE DRIVING FORCE OF HITYASHVUT,
NATIONAL RESILIENCE AND JEWISH IDENTITY
IN THE STATE OF ISRAEL AND THE DIASPORA.



THE HISTORIC MOMENT
AND THE ROLE OF LAVI OLAMI

Shoulder to Shoulder:
From Personal Mesirut Nefesh to National Responsibility

Since October 7th, the trajectory of the Jewish people has changed beyond recognition. Amidst the dust of battle, in the trenches and on the front lines, the profound meaning of Mesirut Nefesh (devotion and self-sacrifice) has been sharpened more than ever. As the war continued, we realized that this campaign is not being fought solely within the physical borders of the State of Israel; it is an existential battle for the future, identity, and soul of the entire Jewish people-both in Israel and the Diaspora.

The Nation of Israel residing in Zion sacrifices its life daily for our physical and spiritual existence, but our historic duty demands that we demonstrate the exact same Mesirut Nefesh toward our brothers and sisters overseas. We do not have the privilege of living in two parallel worlds-our destiny is one. We must remove the barriers, link arms, and transition from a mindset of private and communal struggle to a broad, national consciousness of shared destiny and purpose.

Who Are We?

"Lavi Olami" is not merely a local movement or a political organization. We are a groundbreaking, global movement serving as the executive and diplomatic arm of Religious Zionism worldwide and within the National Institutions. We act as the living, active bridge connecting the centers of power in the Knesset and the Israeli Government and National resources, with the Hityashvut enterprise in Israel, and Jewish communities across the Diaspora.

Our mission

Our mission is to translate the vision of faith and mutual responsibility into practical projects of settlement, security, and national infrastructure in Israel, alongside cultivating proud Jewish leadership globally. We are building the mechanisms that ensure the Threefold Cord - Am Yisrael (the People of Israel), Eretz Yisrael (the Land of Israel), and Torat Yisrael (the Torah of Israel)-will never be broken.



"Eretz Yisrael is not an external thing, an external acquisition of the nation... Eretz Yisrael is an essential unit bound by the bond of life to the nation."
(Rav A.I. Kook)

"ארץ ישראל איננה
קנין חיצוני,
קנין חיצוני לאומה
... ארץ ישראל היא
חטיבה עצמותית
קשורה בקשר חיים
עם האומה"
(הראי"ה קוק)

THE ENGINE OF POWER

HOW THE NATIONAL INSTITUTIONS REALLY WORK

A Paradigm Shift:

From "Blue Boxes" to the "Government of the Jewish People"

Taking national responsibility requires an understanding of where true power resides. For decades, Diaspora Jewry perceived the National Institutions as nostalgic organizations with historical symbolism-bodies responsible for planting trees on Tu BiShvat or distributing blue charity boxes. However, the reality is entirely different. The National Institutions are effectively the "Government of the Jewish People." This is an ecosystem of unprecedented economic and organizational power, controlling billions of shekels, managing the State of Israel's land reserves, establishing new communities, and shaping the National Jewish identity.





THE ARCHITECTURE OF ZIONIST POWER

To understand where the real influence lies, one must familiarize themselves with the system's structure, consisting of four primary arms:

1 **The World Zionist Organization (WZO):**
The central body leading Zionist activity worldwide, and the sole owner (100%) of KKL-JNF.

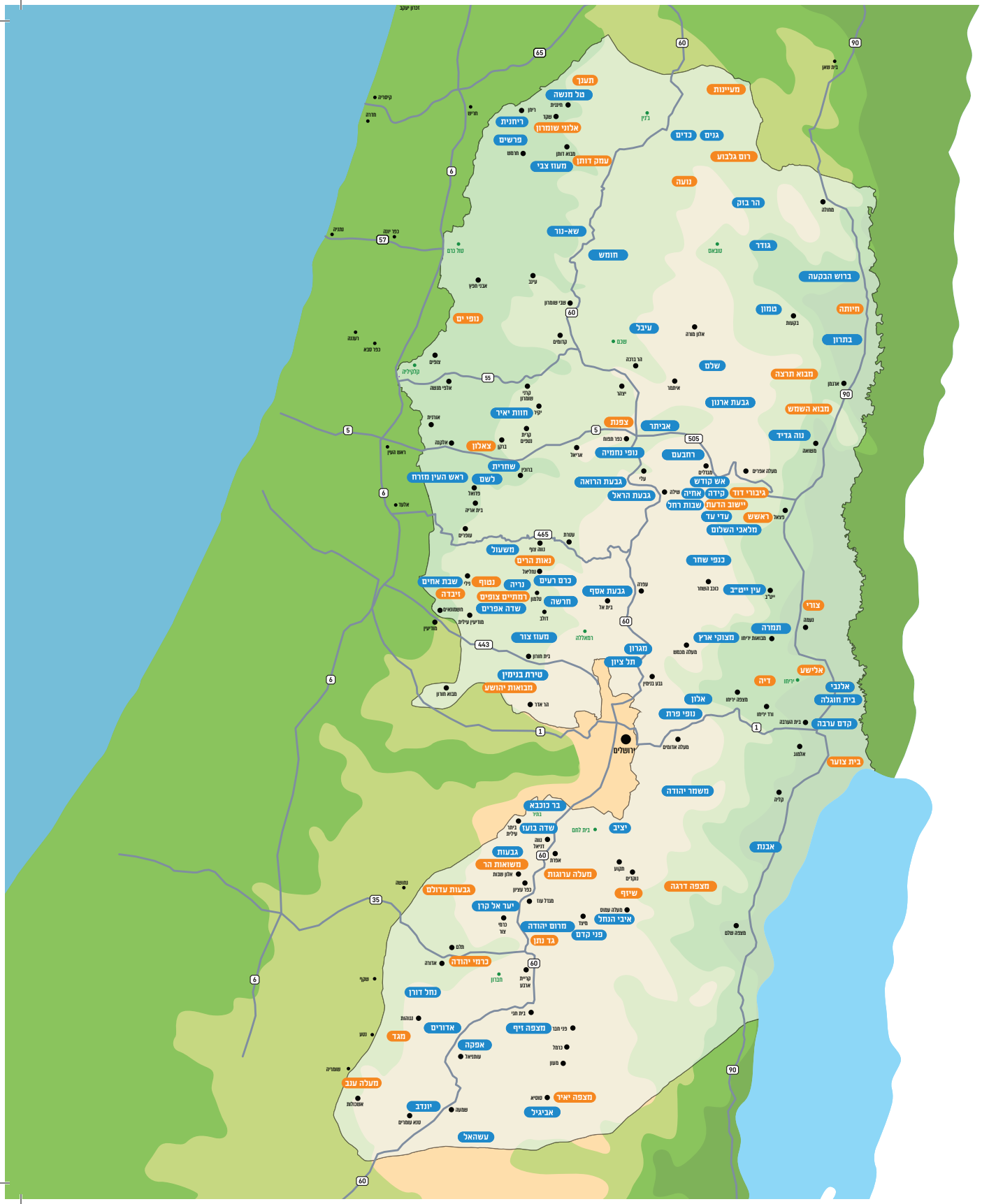
2 **Keren Kayemeth LeIsrael (KKL-JNF):**
The most powerful central arm in the State for physical development, real estate, nation-building, infrastructure, and education. Its massive budgets are no longer limited to forestry; they fuel monumental projects of growth, paving security roads, fortification, and urban and rural development across the country. Additionally, KKL-JNF operates to redeem and purchase land in key strategic areas.

3 **The Jewish Agency for Israel (JAFI):**
The body entrusted with Aliyah and maintaining ongoing connections with Diaspora communities.

4 **Keren Hayesod (UIA):**
The national fundraising arm for major projects.






תענך
טל מנשה
מעיינות
ריחנית
אלוני שומרון
גנים
כדים
פרשים
רום גלבוע
עמק דותן
מעוז צבי
נועה
הר בוק
שא-נור
גודר
חומש
ברוש הבקעה
נופי ים
עיבל
טמון
חיותה
בתרון
שלם
מבוא תרצה
גבעת ארנון
מבוא השמש
חוות יאיר
צפנת
אביתר
נוה גדיד
צאלון
נופי נחמיה
רחבעם
שחרית
ראש העין מזרח
לשם
גבעת הרואה
אש קודש
גיבורי דוד
קידה
אחיה
גבעת הראל
יישוב הדעת
שבות רחל
עדי עד
ראשש
מלאכי השלום
משעול
נאות הרים
כנפי שחר
שבת אחים
נטוף
נריה
כרם רעים
עין ייט"ב
זיבדה
רמתיים צופים
חרשה
גבעת אסף
צורי
שדה אפרים
תמרה
מעוז צור
מצוקי ארץ
מגרון
תל ציון
טירת בנימין
דיה
אלישע
מבואות יהושע
אלנבי
אלון
בית חוגלה
נופי פרת
קדם ערבה
ירושלים
בית צוער
משמר יהודה
בר כוכבא
יציב
שדה בועז
אבנת
גבעות
משואות הר
מעלה ערוגות
מצפה דרגה
גבעות עדולם
שיזף
יער אל קרן
איבי הנחל
מרום יהודה
פני קדם
גד נתן
כרמי יהודה
נחל דורון
אדורים
מצפה זיף
מגד
אפקה
מעלה ענב
מצפה יאיר
יונדב
אביגיל
עשהאל

THE SETTLEMENT REVOLUTION

REDRAWING THE MAP IN JUDEA AND SAMARIA

THE CIVIL AND SOVEREIGN REVOLUTION

For decades, Jewish residents of Judea and Samaria were governed under military rule. Simple civil decisions-from paving a road to obtaining a building permit for a balcony or a kindergarten-were subject to a military system that inherently delayed regional development. The monumental revolution led by Finance Minister and Minister within the Defense Ministry Bezalel Smotrich, together with Minister of Settlements Orit Strock, has fundamentally changed reality: For the first time, civil authority in Judea and Samaria (land, transportation, licensing, and environment) was transferred to full management under the Civil Administration. This strategic shift facilitates de facto sovereignty in the heart of our homeland.

For over a decade, the Palestinian Authority-backed and funded by European nations-has implemented the "Fayyad Plan" on the ground. This is a calculated strategy for a quiet, systematic takeover of open and strategic areas in Judea and Samaria through illegal construction and agricultural encroachment. The goal was clear: to create Palestinian territorial contiguity that would choke Jewish communities and lay the groundwork for a Palestinian state.

The massive revolution we have led in recent years has completely shattered this plan and changed the rules of the game: Instead of merely defending against these takeovers, we have transitioned to sovereign initiative. We established and regulated over 100 new communities precisely in the most critical geographical locations-strategic vantage points dominating latitudinal and longitudinal axes. This spatial deployment physically cuts and severs the Arab contiguity in our homeland.

To complement this, we established the "Special Forces" of national lands: a strategic network of agricultural farms that maintain a daily presence, guarding over 1,000,000 dunams of state land and preventing agricultural piracy. The equation is simple: The moment a Jewish community or agricultural farm is established on a commanding hilltop, the geographical vision of a Palestinian state collapses into itself, replaced by a reality of deep, irreversible Jewish sovereignty.

THE FRUITS OF LABOR AND ACHIEVEMENTS ON THE GROUND

The Fruits of Labor: When National Capital Meets Execution

Transforming a historical vision into reality requires enormous resources and uncompromising operational capabilities. The State of Israel and KKL-JNF possess highly significant development and national infrastructure budgets. However, these budgets do not implement themselves; they require determined political, managerial, and professional effort to extract them from bureaucracy and navigate them toward the right strategic goals. The unique synergy we have created between decision-making hubs and executive arms on the ground has proven that sound strategic management yields dramatic, irreversible results.

Below are the unprecedented achievements-translating into billions of shekels and facts cemented in concrete-that are currently redrawing the map of the Land of Israel, from North to South:

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JUDEA, SAMARIA, AND THE JORDAN VALLEY (THE HEARTLAND)



104

Regulatory approval and establishment of 104 new communities in locations that physically sever the Arab contiguity and establish sovereign facts on the ground.



50

Establishment of over 50 new young communities (Gar'inim), and the investment of 80 million NIS in institutional settlement along the eastern border in the Jordan Valley.



1.3
BILLION NIS

Approval of a government budget exceeding 1.3 billion NIS for the construction of temporary structures and infrastructure in these communities through 2029.

7
BILLION NIS

Advancement of an unprecedented 7 billion NIS development and transportation master plan for bypass and security roads in Judea and Samaria.

175
MILLION NIS

A strategic KKL-JNF budget (managed by the MAPAK Committee): 100 million NIS for new communities, 45 million NIS for security roads, and roughly 30 million NIS for mobile bomb shelters.



THE SOUTH AND THE GAZA ENVELOPE - FROM CRISIS TO RESILIENCE



1 BILLION NIS

Government investment of 1 billion NIS in temporary neighborhoods and the absorption of Gaza Envelope evacuees.



11 NEW COMMUNITIES

Reviving the Ben-Gurion Vision: Advancing and planning the establishment of 11 new communities **in the Negev**.



40 MILLION NIS

Strategic allocation of 40 million NIS to establish the "Mevo'ot Arad" block of communitieso-a human shield to halt hostile Arab encroachment on Negev lands.



STRATEGIC GUIDANCE

Strategic guidance for community leaders in the October 7th communities, leading them from crisis to renewed growth.

THE NORTH, GALILEE AND GOLAN



250 MILLION NIS

Investment of 250 million NIS in rehabilitating the infrastructure of northern communities following the war.



300 MILLION NIS

Injection of 300 million NIS to build temporary neighborhoods to encourage demographic growth adjacent to the border fence.



5 NEW COMMUNITIES

Establishment of 5 new communities **in the Galilee.**



15 MILLION NIS

Injection of 105 million NIS for the historic fortification of the Golan around the city of Katzrin.

SECURING NATIONAL LANDS AND THE PERIPHERY

160
FARMS

Deployment of a strategic network of 160 agricultural farms from Samaria to the South Hebron Hills-families and lone shepherds physically guarding over 1,000,000 dunams of national land from hostile Arab takeover.

180
MILLION NIS

Budgeting 180 million NIS for security components in these young communities and farms.

40
MILLION NIS

Execution of infrastructure projects in peripheral communities totaling 40 million NIS annually.

33
MILLION NIS

Budgeting 33 million NIS to strengthen the Hesder Yeshivas and pre-military academies (Mechinot).



LEADERSHIP AND JEWISH IDENTITY IN THE DIASPORA

A Paradigm Shift: From Local Community to National Zionist Responsibility

For Jewish communities in the Diaspora, particularly in light of the turmoil and rising antisemitism since the outbreak of the war, the challenge is no longer just securing institutions or physically fighting hatred. The challenge requires a profound cognitive shift: transitioning from the mindset of a "Communal Jew"—a model that existed throughout the years of exile, striving for personal and communal excellence—to a proactive mindset of "Active Zionism" that assumes national responsibility for all of Israel, rooted in Jewish values and tradition.

We recognize the great strengths and achievements of the Diaspora communities over the years, and we aim to elevate them to the next level. **Lavi Olami seeks to change the equation: We call on Diaspora Jewry to step forward, moving from valued supporters to active partners at the center of Jewish history.**







GLOBAL FLAGSHIP INITIATIVES

"Lavi Houses" in Europe

Establishing vibrant centers for students and young adults across Europe, serving as a "home away from home." These centers provide Torah and Hebrew study, inspiring Shabbat experiences, active battles against assimilation, and encouragement for young Zionists to make Aliyah.

The Israeli Hubs in the USA

Creating a strategic network of community centers in the US that serve as an anchor for families and the community. The Hubs generate professional networking, educational leadership, and a living bridge to the State of Israel.

The Hebrew Ulpan Program

Launching an elite annual program in Israel designed for Diaspora youth. The program provides fluency in the Hebrew language alongside an authentic cultural immersion experience in Israeli society.

Chabad on Campus

A historic partnership replicating the international success model of Chabad into Israeli universities, aiming to ignite the Jewish spark among Israeli students.





Strategic Partnerships

Joining forces with leading organizations in the Jewish world-the OU, Chabad on Campus, World Bnei Akiva, the Tzemach David Foundation, and others-to create a unified front and a global force multiplier in education and identity.

LEADERSHIP OF VISION AND ACTION

Managing billion-shekel budgets, building communities from the ground up, and moving political and bureaucratic mountains requires extraordinary leadership. The leaders of Lavi Olami combine professional executive experience with a profound sense of national mission, dedicating their skills to securing the future of the Jewish people.



ADIEL MHAZRI, CEO OF LAVI OLAMI:

Adiel brings extensive executive and public sector experience as a former senior advisor in government ministries, CEO of a strategic consulting firm, and Deputy Battalion Commander in the reserves who experienced front-line combat firsthand. With his deep familiarity with Diaspora communities from his time as an educational Shaliach in the US, Adiel works to forge a practical, living connection between global communities and the State of Israel, successfully translating the organization's vision into operational infrastructure on the ground. For him, building a Zionist infrastructure for the Jewish people is, above all, a historic calling.



YEHOSHUA SHERMAN, VICE CHAIRMAN OF KKL-JNF, BOARD MEMBER, AND CHAIRMAN OF THE MAPAK COMMITTEE:

Yehoshua sits at the most critical juncture of KKL-JNF's national planning, development, and budgeting committee. He steers massive national resources toward strategic Zionist goals, ensuring that billions of shekels are invested in Hityashvut, national land development, and education.

In March 2026, Yehoshua lost his 18-year-old son, Yehuda Shmuel, May God avenge his blood, who was murdered in a ramming terror attack while patrolling the "Shuva Yisrael" farm. Yehoshua's personal story reflects the profound connection between his work in the National Institutions and the settlement enterprise, in which he and his family are actively engaged in their personal lives.



YISHAI MERLING, CHAIRMAN OF THE SETTLEMENT DIVISION:

Commands the primary government-executive arm for development and construction in Israel. Yishai has navigated the Division through the most complex security period in the State's history, driven by a management philosophy that robust settlement is Israel's ultimate line of defense and growth. Under his leadership, the Division rehabilitates communities and secures our hold on our homeland.



HOSHAYA HARARY, DIRECTOR GENERAL OF THE SETTLEMENT DIVISION:

Responsible for managing large-scale national operations and the daily execution of settlement development-from architectural planning and infrastructure deployment to work on the ground. He is the engine behind the execution of national mega-projects under complex conditions.



YEHUDA VALD, DIRECTOR GENERAL OF THE RELIGIOUS ZIONISM PARTY:

The organizational and strategic engine harmoniously connecting grassroots activists, local communities, Members of Knesset, and Government Ministers. Yehuda works tirelessly to ensure that the values of Religious Zionism are translated into concrete political achievements at every decision-making crossroads.



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Historic events and national turning points do not happen on their own; they are shaped by those who choose to take responsibility and step into the arena of action. We have proven that we know how to turn a grand national vision into facts on the ground, manage development budgets, and steer the National Institutions back to their original Zionist purpose.

As we approach the elections for the 40th World Zionist Congress, we call upon you to rise and join us. The opportunity before you today is not merely to provide support from afar; it is an invitation to become an active partner on the board of directors of the most significant machine of influence and execution in the Jewish world today.

Lavi Olami invites you to join our national leadership, directly impact the building of the Land and the education of the next generation, and become true partners on the center stage of history.

Shoulder to shoulder, we will continue to build the Land and secure the eternity of Israel.

Join us today:

Get in touch: ceo@lavi-olami.org | Visit our website: www.lavi-olami.org